

MA-MAUD: A TRADITIONAL DANCE IN THAI-KHMER CULTURE FOR HEALTH MANAGEMENT AND REFLECTION IN PUBLIC HEALTH STRATEGIC IMPLICATION

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ABSTRACT

Dance is an important systematic set of movement that can implies the systematic thinking that can be applied for strategic planning. The use of applied dance in public health management is very interesting. In this report, the authors mention for a local traditional dance in Thai-Khmer tradition namely Ma-maud, which is locally set for management of health problem of the local villager.

KEY WORDS: Traditional, Dance, Ma-Maud, Strategic.

INTRODUCTION

Dance is an important systematic set of movement that can implies the systematic thinking that can be applied for strategic planning. The use of applied dance in public health management is very interesting. In this report, the authors mention for a local traditional dance in Thai-Khmer tradition namely Ma-maud, which is locally set for management of health problem of the local villager.

CASE STUDY

Ma-maud or sometimes called Mae-mod is the local dance seen in Thailand and Cambodia. The dance is aimed at management of the illness of the local people in the rural village. The dance is a set of specific movement that is believed to link to spiritual processing. The action is rooted believed and widely practiced. It can be interpreted as the way for psychological and spiritual support to the health problem of the local people. The example of this dance can be

seen at these video clips (https://www.youtube.com/watch?v=38V1bTSr_G8 and <https://www.youtube.com/watch?v=itsQjZGOYXc>).

DISCUSSION

Dance can be interpreted as a well-planned set of movement. It has to be well designed and planned. Rooted continuous practice with repetitive development and improvement can result in cultural heritage. The knowledge mapping and management for dancing is accepted as the applied theoretical though management in system. It can be useful and applied in strategic planning theory. Preparation is very important. Also, the use of basic scientific technique, the control of perception by simple sensory organ and control of expression via motor system is the way that the dance reflects the specific local cultural dancing. The strategic planning concept is the same for any purposes such as business or military purposes.

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For application in medicine and public health, Jensen and Bonde noted that *"Based on the growing evidence of the arts as a tool for enhancing mental health wellbeing, and in line with the global challenges in health, we suggest that participatory arts activities and clinical arts interventions are made more widely available in health and social settings [1]."* The set of Ma-muad dance can reflect the way that the local people interact and interpret the illness and belief of the effect of environment on the problem. The case of Ma-muad might be a good way that represent public health symbolic similar

to the case of mask dance, Sanni, of Sri Lanka [2].

CONFLICT OF INTEREST: None

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